

PRESS RELEASE

“Canapa è” celebrates its eighth edition with an international and scientific focus.

The association Fracta Sativa UniCanapa, in collaboration with Federcanapa, announces the eighth edition of “Canapa è”, an event dedicated to promoting hemp and its many applications. The initiative reaffirms its commitment to advancing the scientific, nutraceutical, and industrial knowledge of hemp, with product evaluations entrusted to leading Italian universities. This year, the award for the best hemp seed oil will once again be supported by chemical and sensory analyses conducted by the Department of Pharmacy and the Department of Agriculture of the University of Naples Federico II, the Department of Environmental, Biological and Pharmaceutical Sciences and Technologies of the University of Campania “Luigi Vanvitelli,” and the Department of Agricultural and Food Sciences of the University of Bologna – Alma Mater Studiorum. After five national editions, over the past three years “Canapa è” has grown into an international event, attracting producers from across Europe. The 2025 edition will also host the international conference SureHemp (Sustainability and Resilience in the Industrial Hemp Supply Chain), focused on the sustainability of the industrial hemp sector and promoted by researchers from the two universities in Campania. Special attention will be given to younger generations: on the morning of October 30, high school students, led by ISIS Filangieri, will take part in an educational session on industrial hemp, exploring its scientific, environmental, and industrial dimensions. The event also provides an important opportunity for professional development: registered participants will be able to earn ECM credits (Continuing Medical Education).

“Canapa è” serves as a unique platform for dialogue between research, industry, and education, reaffirming the role of industrial hemp as a strategic, sustainable, and health-promoting resource for the future.

The event will be held on October 30–31, 2025, in Frattamaggiore (Naples) Complete information on registration, locations, and times can be found on [the following website](#)

For inquiries concerning accommodation options, including B&Bs and hotels in the area, please contact:

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In Collaboration With:

